



INVESTING IN OUR FUTURE 2018

Peoria Promise Leadership

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- ▶ Marylean Abney, Retired Caterpillar - President
- ▶ Paul Hammond, Caterpillar, Inc. - Vice President
- ▶ Lindsey Samp, CliftonLarsonAllen- Treasurer
- ▶ Janaki Nair, Elias, Meginnes & Seghetti - Secretary

Staff Members

Executive Director – M J Schettler

Director Operations/Student Affairs – Natalie Thomas

IRS Tax ID: 13-4353454

Board of Directors

- ▶ Cheryl Bluth, Community Leader
- ▶ Dr. Rob Bell, Midwest Orthopedic
- ▶ Paul Biersdorf, Illinois Central College
- ▶ Clara Hook, Community Leader
- ▶ Jimmy Dillon, West Central Building Trades
- ▶ Kristin Mathers, PALS Schools / SHURwellness
- ▶ Rhonda Milburn, Keller Williams Realty
- ▶ Glenn Ross, Retired Caterpillar
- ▶ Sally Snyder, Community Leader
- ▶ Kathleen Taylor, RLI
- ▶ Jill Weiss, Community Leader

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Illinois Central College

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CORE Construction

Bruce Budde
Illinois Central College (A)

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Dr. Timothy G. Cundiff, O.D.
Vision Care Center

Susan Fellerhoff
Hagerty Brothers Company

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UnityPoint Health

Ashley Spain
Midstate College (A)

Ryan Spain
State Representative

Mark Spenny
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Illinois American Water

Gary Welch
State Farm Insurance

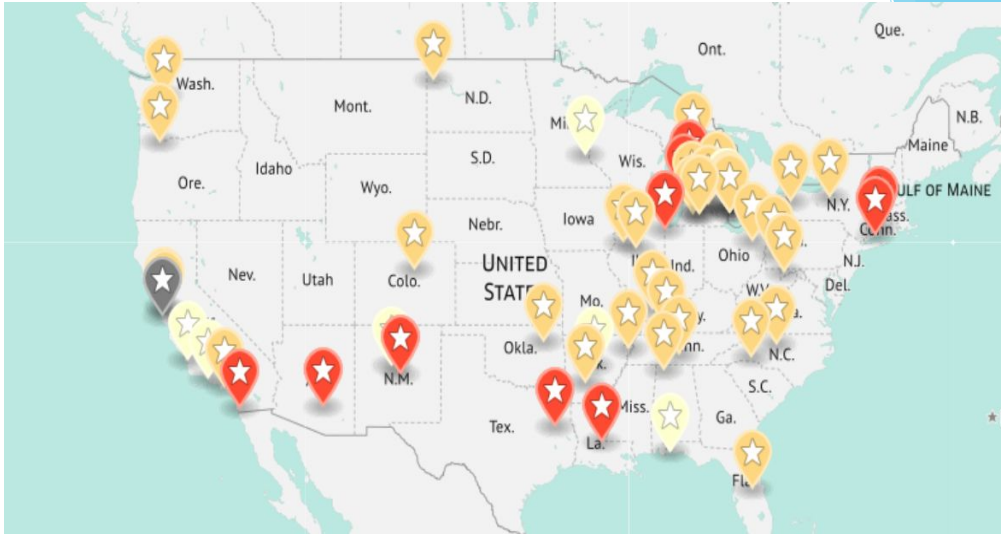
Jan Wright
Peoria Magazines

Ken Zika
Retired, Caterpillar, Inc.

PEORIA PROMISE MISSION

Support economic development by increasing the number of City of Peoria high school graduates who complete a college or vocational program, thereby delivering a more skilled workforce for the community.

Peoria's economic growth relies on an educated and skilled local workforce. But declining enrollments and falling graduation rates in Peoria's school district, high poverty, and family flight, stand to leave the city with fewer skilled workers. Conversely, an increase in the number of local young adults with postsecondary degrees can translate into greater job opportunities, higher incomes, new home buyers, and a reduction in crime. Ultimately, the program will help to alleviate poverty and provide skilled workers to live and work in the Peoria area.



Since 2005 - 50 Promise organizations have been established in the United States. April 2017, The Mayor of Indianapolis announced the creation of Indianapolis Promise to all High School graduates.

What is Peoria Promise?

100% DONOR FUNDED

Absolutely NO local, state or federal taxes are collected to support Peoria Promise.

An extension of Employee Benefits for the Peoria workforce and their eligible children.

AN OPPORTUNITY

For students to receive an out-of-pocket tuition reimbursement for successfully completed coursework at Illinois Central College.

Peoria Promise aims to encourage and enable the continued education for eligible students who are living in the City of Peoria.

TUITION REIMBURSEMENT

At a minimum applies to remaining tuition, ensuring all other financial aid and scholarships have been fully utilized.

Tuition reimbursement reinforces one's investment in his/her education and rewards successful completion.

46%

Were the first in family to attend college

65%

Would not have attended college without Peoria Promise

89%

Stayed in Central Illinois because of Peoria Promise

**\$4.2M
RAISED**

**OVER 2400
STUDENTS**

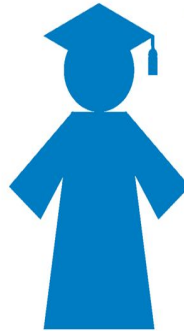
**0 LOCAL
STATE
FEDERAL
TAX DOLLARS**

**100%
DONOR
FUNDED**

**95 % of
Peoria Promise
Recipients are
currently
working**

**90%
are
working in
Greater
Peoria**

**75%
are
working in
Peoria**



TOP CAREER GOALS

**Medical - 34%
Business - 16%
Engineering - 10%
Education - 7%**

**Current Success Ratios
87%
completed certificate or
transferred**

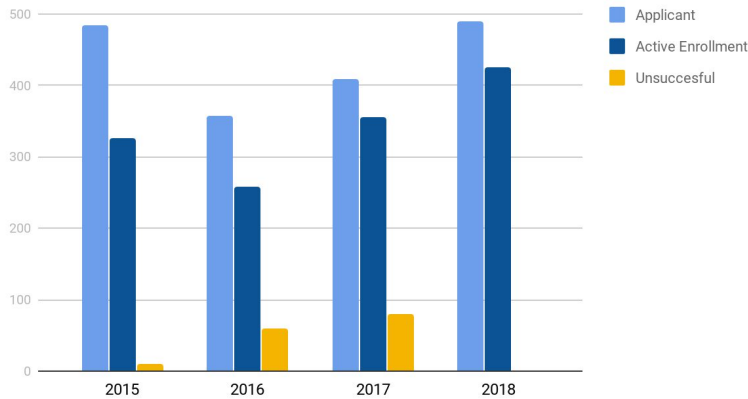
68% of students are low income

Additional Program Statistics:

- 58% Female
- 42% Male
- 80% of applicants are from Public Schools
- 91% of students are working while attending classes
- 2008 -2013 - tuition funds were provided to all students regardless of outcome.
- 2013 - Spring 2015 - matrix program was put in place. Eligibility measurements included ACT scores, GPA information and only public school students were eligible.
- Fall of 2015 to present - New reimbursement program was rolled out -Students now need to maintain a C or better in coursework. now only successful students are reimbursed. This model now provides reimbursement at the end of each semester as well as surveys and results collection after each semester.
- Significant increase in enrollment, successful students and management of tuition expense
- Unsuccessful statistics are students who did not receive a certificate or did not meet grade requirements.

(Data is through December 2017)

Tuition Reimbursement Recipients



2015 Spring - all student were paid regardless of outcome. Unsuccessful account is fall 2015 only
Only 138 students were eligible for program under old matrix program.

2016 New reimbursement model was established, simplifying program eligibility which stimulated growth in active enrollment, reimbursement and successful outcomes.

2017 applications and reimbursement grew by over 24% YOY

2018 application rate grew by 20% with active enrollment rate anticipated to be 87% of applicants

Students must maintain a C or better in each class coursework to receive tuition reimbursement.

Program measurements, new model and outcomes

Measurement tools:

Peoria Promise recipients are required to provide Peoria Promise with the following information :

- Employment, including salary, full time/part time, industry, company, and location.
- Enrollment and graduation rates for all local public high school through the Illinois Report Card.
- Active students are now tracked through the National Student Clearinghouse, Illinois Central College and surveys via Survey Monkey.
- Surveys are conducted each semester with all recipients.

New model for success:

- The new tuition reimbursement format was activated in the fall 2016 semester. This model provides opportunity to more students than ever before, while ensuring funds are managed and maximized. The only eligibility requirements are City of Peoria residency for a minimum of 4 years and high school diploma.
- In 2017 private school graduates became eligible opening the opportunity for community college to ALL City of Peoria High School graduates meeting eligibility.

Eligibility and Program Highlights

Eligible Schools:

- Manual
 - Richwoods
 - Peoria High
 - Peoria Heights
 - Peoria Alternative
 - Peoria Quest
 - Dunlap
 - Limestone
 - Peoria Notre Dame
 - Peoria Christian
-
- Tuition reimbursement is for students who enroll at Illinois Central College ONLY.
 - Tuition reimbursement allocation is a minimum of 50% to 100% to all qualified applicants.

- The percentage of allocation is based on EFC (estimated family contribution) reported on FAFSA application that all students complete when enrolling in College.
- Estimated Family Contribution:
 - 0-\$5K = 100%
 - \$5k-\$15k - 75%
 - \$15k and above – 50%
- Peoria Promise is a last dollar program – if the student does not receive any financial aid – they are still eligible for reimbursement based on reported EFC.
- Beginning with Fall of 2018, GED and certified Home School graduates are now eligible to apply for Peoria Promise.
- Application is open from February 1 – May 1 of each year.

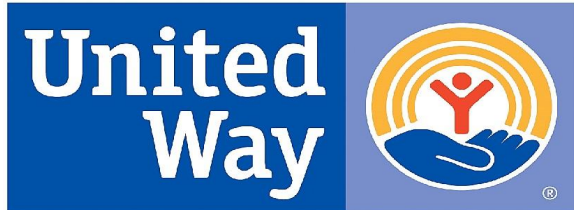
- Students who meet the eligibility requirements have
 - Up to five (5) years immediately following high school graduation to earn up to 64 credit hours, whichever comes first. Students have 2 years from date of graduation to apply, 3 years to complete course work.
- Students are required to maintain a “C” or better in each of their classes.
- Tuition reimbursement is paid each semester.
- Deferred tuition payment programs are available to all students through Illinois Central College.

2017 enrollment - total - 409 applications
(24% increase over 2016 applications)
383 active enrollment at Illinois Central College
83% public schools
17% private schools

****2018 - total applications - 489 - 20% increase over 2017**

Fundraising and Marketing initiatives 2018 -

- 10 year anniversary October 13, 2018
- Promise Pillars to be honored
- GED applicants accepted
- Home School certificates accepted
- Educate all High School Principals and Counselors about Peoria Promise to increase applications
- Attend College and Job fairs
- Provide onsite application training and support collateral to all High Schools
- Support information and materials to be provided to parents via school newsletters
- Work in concert with EDC Pathways and Alignment Peoria
- Semi-annual meetings with Community Advisory Board
- Continue to work directly with Illinois Central College and Foundation to ensure strong relationships and thorough tracking of student results.
- Meet with all current and past Investors to provide program outcomes, updates and secure future investments and sponsorships.
- Community Advisory Board
- Develop Vocational Trades tuition program to help increase enrollment
- Create Media Campaign including Billboard, Print and Television
- Work with United Way Campaign and Agency partners
- Develop PPF Alumni group
- Continue to track results each semester



Heart of Illinois United Way

Peoria Promise is pleased to be a United Way Partner Agency.

**10 year Anniversary Celebration
“Denim and Diamonds”
Saturday October 13, 2018
Peoria Civic Center Ballroom**

**TO FIND OUT MORE
become an investor or be involved
Visit our website
www.peoriapromise.org
Like us on FACEBOOK .COM**